COMMUNITY INVESTMENT CONFERENCE 2026

Connect directly with the people shaping investment, commissioning and community impact across the housing and social value sectors.

Wednesday 21st October, East Side Rooms, Birmingham

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Why this event matters

- 300+ delegates from across the UK
- 65%+ of delegates influence strategy, budgets, partnerships and procurement decisions.
- Net Promoter Score: 61.5 (Excellent)
- The UK's only national conference dedicated exclusively to community investment in social housing.



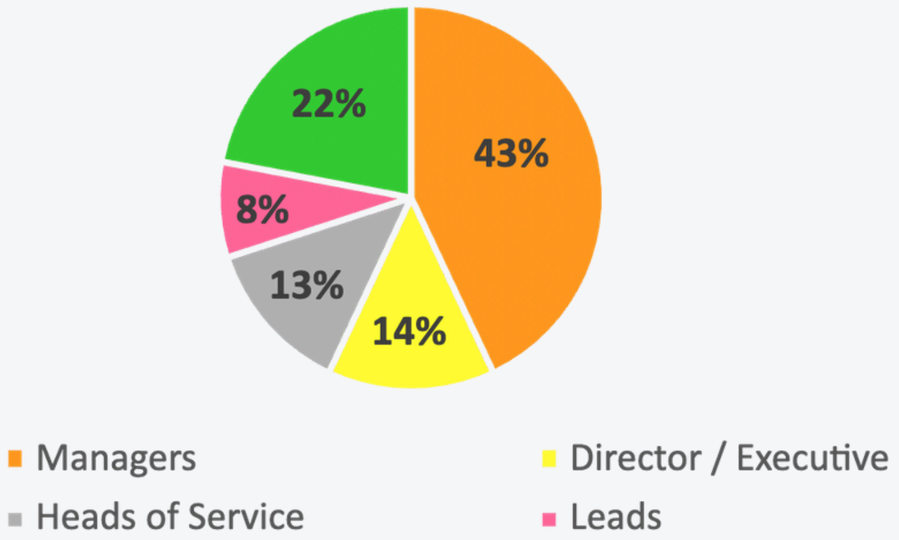


Reach the decision-makers driving community investment

300+ attendees representing:

Housing Associations
Local Authorities
VCSE organisations
Contractors
Social value teams
Funders and foundations
Think tanks
Public Health organisations

Seniority profile of attendees in 2025



Sponsors will meet:

Heads of Communities
Community Investment Managers
Directors of Community Impact
Heads of Social Value
Procurement leaders
Funders
Housing executives

Impact beyond the conference

LinkedIn Engagement Type	Pre-event	Post-event
Impressions	7913	4119
Engagements		
- Clicks	419	294
- Likes	168	233
- Reposts	40	20
Total Engagement	627	547
Engagement Rate	9%	16%

Other feedback

Amazing day in Birmingham at the HACT Community Investment Conference. In 1904 my late Grandmother was born in Peabody Mansions in London, it was great to hear how Peabody are still supporting families with quality homes. It was refreshing to hear of Trauma Informed Practices being implemented across the sector. It was also nice to listen to passionate staff from Orbit Group talk about 'The Hut' in Gorleston on an estate I am familiar with. Great company, great venue and a marvellous buffet too 🍗 #CommunityInvestment #ABCD #WellDoncaster #SocialHousing #HACTCommunityInvestmentConference

Congratulations Rebecca Rieley & team HACT on a great conference with useful sessions structured around how we really value, invest in & work together for thriving communities.

Thanks for opp to speak about the #justtransition to #netzero & the importance of inclusive career pathways that link training with secure employment opps, deliver quality housing #retrofit, and benefit our neighbourhoods.

Another fantastic conference! Thanks and congratulations to the HACT team for pulling off a brilliant event. This is my annual boost of optimism, inspiration and connection. I feel privileged and proud to work alongside #communityinvestment colleagues in the #socialhousing sector. Faith in humanity restored ✅❤️

"There is inspirational and impactful work happening across the sector"

"The conference provided connection and a space to think"

"The networking was invaluable"



What delegates value the most

1. High-quality learning
2. Networking opportunities
3. New partnerships
4. Practical ideas they can implement



Strategic Partner: visibility, influence and thought leadership: £5000

Thought leadership

- Solo/collective speaking opportunity with opportunity to curate the session or chairing opportunity
- Opportunity to contribute insights and resources for delegates on a dedicated webpage

Networking and relationship building

- Exhibition space
- One complimentary ticket for a team member
- One complimentary ticket for a community partner
- One complimentary ticket for the Leadership Dinner
- Introductions to relevant delegates where appropriate

Profile and visibility

- Branding aligned to your chosen partnership theme
- Logo on conference marketing materials and event website
- Featured sponsor profile on the conference website
- Sponsorship announcement via HACT communications channels
- Dedicated sponsor spotlight social media post

Post-event impact

- Delegate contact list (subject to GDPR permissions)
- Conference impact report
- Post-event sponsor spotlight social media post

Sponsorship achievements

Sponsor Goal	Conference Outcome
Build brand visibility	National housing audience
Demonstrate social impact leadership	Alignment with community investment agenda
Develop partnerships	Networking and leadership dinner
Generate business opportunities	Access to decision-makers
Showcase expertise	Speaking and workshop opportunities
Support sector change	Association with HACT's mission



Contact us.

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