Using social value to demonstrate impact in Southmead, Bristol.

Amy Kinnear – CEO

SOUTHMEAD DEVELOPMENT TRUST





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Our Vision

Southmead, its residents and neighbours thriving in all areas of life

“Never doubt that a small group of thoughtful, committed, citizens can change the world. Indeed, it is the only thing that ever has.”

Margaret Mead





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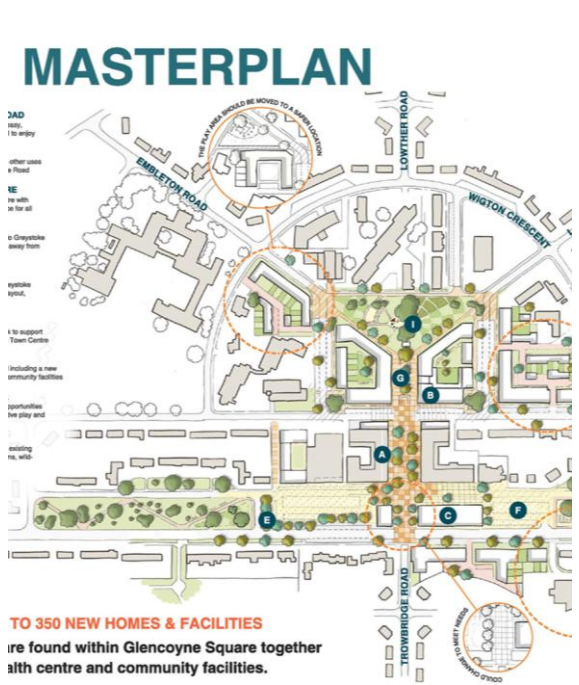














"We had a dream to make a better future for Southmead. It's been 5 years of meeting once a month, with a desire, a burning ambition to do something" – Local resident



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71
community events

75
volunteers

10,000
copies of The Mead community magazine printed

5,056
hours of 1:1 support for adults and young people

1
Community Climate Action Plan launched

£60,412,792
social value generated*











*calculated using HACT UK Social Value Bank

Glencoyne Square Community Housing Scheme

£7.6m Strategic CIL for Community and Commercial Space to be run Southmead Development Trust for the community.

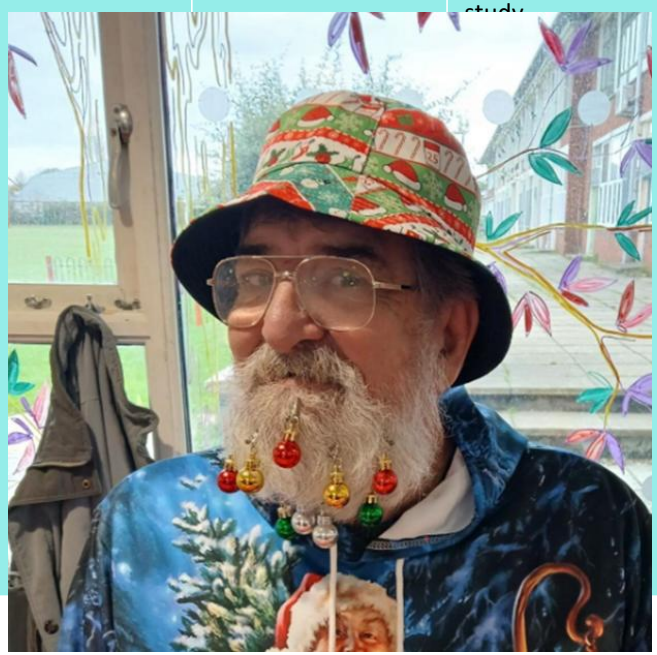
Business Case approved by Bristol City Council Cabinet in June 2023.

Generating over £60m in Social Value.





Strategic objectives	Key Performance Indicator examples	Individual outputs or tools	Reflection and engagement to understand learning and data	Analysis of change and impact	Area wide data
People: invest in, diversify and value our people, create an environment where staff and volunteers can be their best **Finance: trade for community benefit, diversify our income and improve our financial sustainability** **Community leadership – raise our community voice, secure assets under community ownership, and bring investment to Southmead** **Everyone involved – create local connection, celebrate diversity, reach and welcome all, dismantle discrimination** **Our centres as sustainable hubs – for community, employment, learning and health** **Strengthen wellbeing in all stages of life - creating opportunities and activities to achieve life goals and thrive** **Greener, Fairer, Safer - Improve local spaces and places in Southmead for residents, businesses and organisations**	Community spaces or assets secured or improved Active and purposeful partnerships with investors, organisations or businesses Adults and young people receiving one-to-one support Adults and young people participating in wellbeing or learning groups or activities People taking action in their community Events that bring people together across the community Reach of community communications/positive news stories People achieving wellbeing outcomes including moving towards employment or training Numbers of volunteers and gym members	STAR outcomes model Wenwebs HACT questions Customer surveys Comments box Project monitoring and reporting Operations monitoring and reporting	Focus groups Annual local data review Outreach, community conversations on social media, and face-to-face Annual events Community Plan refresh National Community of Practice Conferences - Locality, City Plan etc.	Independent evaluation Case studies Community conversations Films, photos, Vox pops, interviews, Community stories and journalism Strategy days	Annual data review HACT Social Value Assessment Quality of Life Survey Ward data Police and schools data Housing Needs study





Social Value - What's next for us?

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Want to find out more?
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