Cheshire and Merseyside
Health and Care Partnership

Shelley Brough

(Head of Integrated Commissioning, Cheshire East Council)

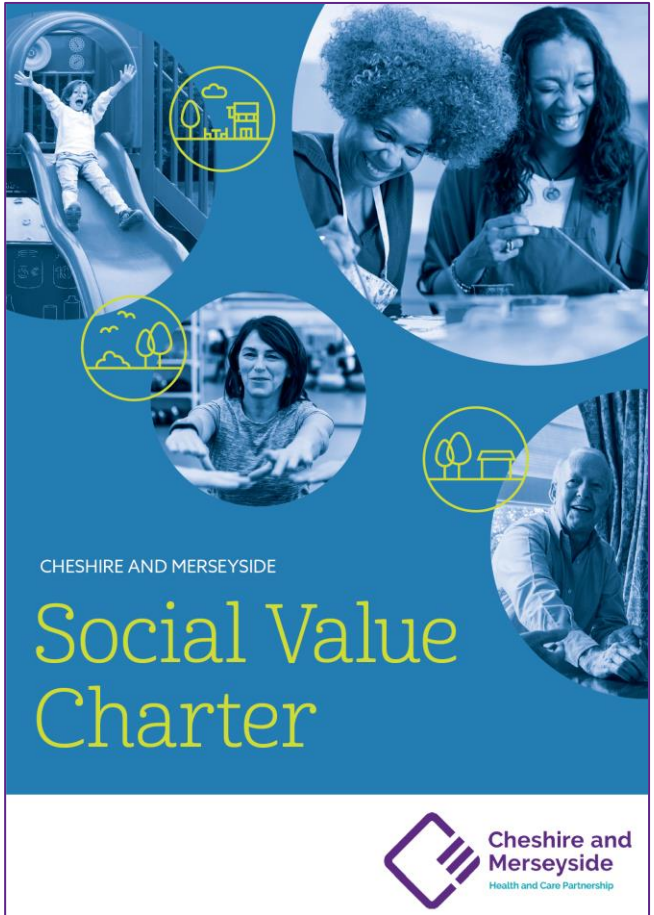
shelley.brough@cheshire.gov.uk

Cheshire & Merseyside Social Value Network

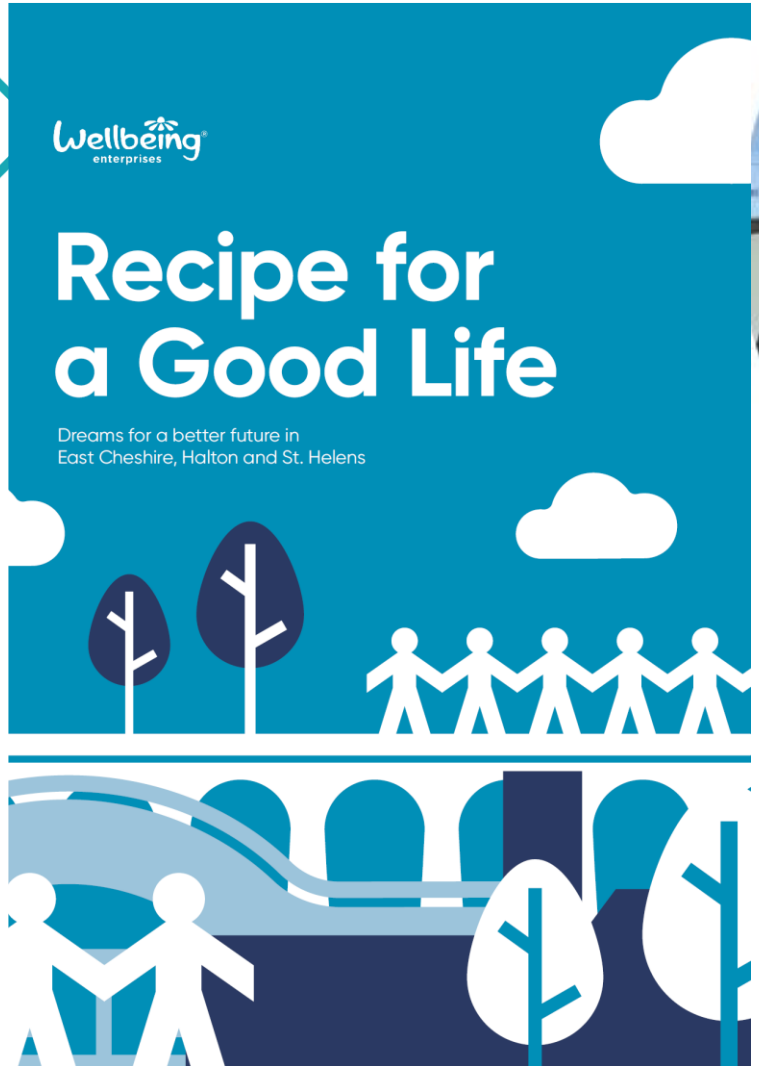
Social Value Network & Charter

Cheshire and Merseyside
Health and Care Partnership





https://www.cheshireandmerseysidepartnership.co.uk/about-us/our-role-as-a-social-value-accelerator-site/





Cheshire and Merseyside
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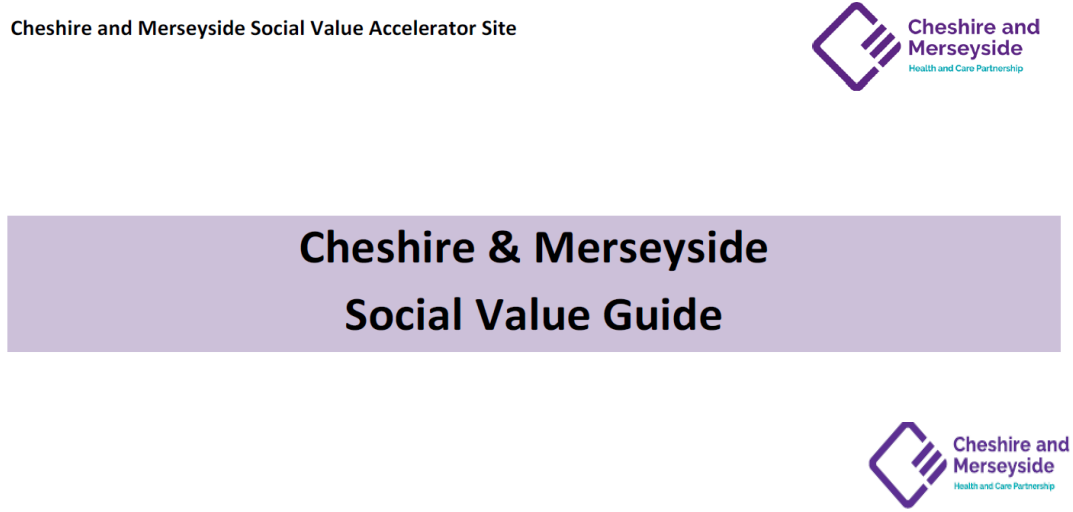


Grass Roots Approach

Community Coproduction

Aims of the C&M Social Value Accelerator Site

- Increased Social Value support, tools and resources
- Increased knowledge and skills in Social Value
- Increased connections across sectors to maximise Social Value
- Improved Social Value systems and processes within organisations
- Increased Social Value activities / opportunities



Social Value Charter - Principles

Cheshire and Merseyside
Health and Care Partnership

Cross Sector Collaboration & Connections



Social Value Charter - Principles

- Taking an **'asset based' and 'capabilities'** approach, building on the strengths of people and our communities
- Understanding why Social Value is important to C&M in making it a better 'Place' to live
- **Working together across sectors** to achieve social value outcomes, foster innovation and reduce avoidable inequalities – linked to the Marmot Principles:
- **Protecting health and social care services for future generations**.
- **Giving a voice to local communities**
- Social Value will be **embedded** as core practice, behaviours and the way that we operate

Social Value Charter - Principles

Cheshire and Merseyside Health and Care Partnership

- Our efforts to support Social Value must be ethical/social in their means (process) and their ends (outcomes)
- Social Value will be embedded **across the whole commissioning cycle**, underpinned by the principles of good commissioning.
- **Making every penny count**, growing local wealth, health and our environment
- Creating opportunities for **'Social Innovation'**
- We are **inclusive** in our approach so that **Social Value is for everyone**
- We will create a **lasting impact and legacy for local people** through delivering our Social Value approach
- Our local **Social Value Network will facilitate shared learning, encouraging innovation and best practice** in exploring Social Value

C&M Sustainability Network

Cheshire and Merseyside
Health and Care Partnership

C&M HCP Exec Board

Local Governance

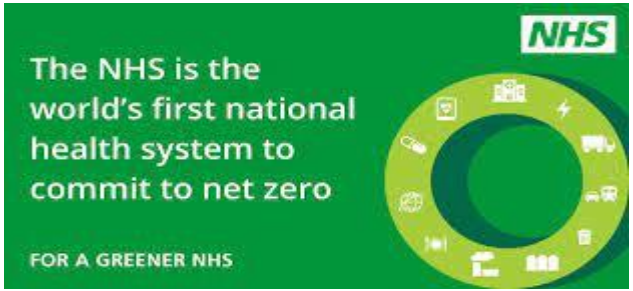
C&M Population Health Board ↔ Health & Wellbeing Boards

Sustainability Board ↔ Estates Board

Sub Groups e.g. Sustainable Procurement & Social Value



Anchor Institution focus



Accelerator Site

Cheshire and Merseyside
Health and Care Partnership

SOCIAL VALUE AWARD

social value
BUSINESS

Recovery Works

KIER

WHAG

cgl
change, grow, live

polaris

TOTAL PEOPLE
LEADERS IN LEARNING

Cheshire East Council

NHS
Warrington and Halton Hospitals
NHS Foundation Trust

NHS
Liverpool University Hospitals
NHS Foundation Trust

AbsolutE Interpreting Translations Ltd

Link Contracting

Chapter
positive about mental health

Social Value Award Pledges - Social



Engie: Commitment to 800 days of volunteering for charities across the area

https://socialvaluebusiness.com/social-value-award

Social Value Award Pledges: Economic



Cheshire and Wirral Partnership NHS Foundation Trust:
Create 88 new employment opportunities for local people employed on the Starting Well service contract

https://socialvaluebusiness.com/social-value-award

Social Value Award Pledges - Environment



Ringway Jacobs : Commitment to providing 550 Hectares of habitat, new grassland to cover 136.5 football pitches and planting 150,000 new trees along the HS2 Phase 2a

https://socialvaluebusiness.com/social-value-award

HACT / Northern Housing Consortium

Future of Social Value Conference

17th February 2022

Social value-based endowed skills development by the NHS

George Greaves (Service Delivery Director)
Positive Transformation Group

PTG Levy Gifting Service

- **NO COST** to gifting NHS provider or receiving organisation i.e NFP, supply chain
- Bespoke Skills & Learning Programmes with tailored masterclasses
- Mapped to Apprenticeship Standards - across Business & Administration, Care Services, Digital and Health & Science routes
- RoATP Training Provider-agnostic
- Governance of Training Provider curriculum delivery & service performance
- Supported Learner Journeys – Gifting NHS organisation-provided Mentoring and self-serve learner Wellbeing
- HACT Social Value Bank-based *Wellbeing Valuation* - 6 and 12 months after programme completion
- Addressing existing and future skills needs

Social value-based endowed skills development by NHS Organisations

The Social Impact Opportunity for Health & Housing Sector

- £250m annualised Apprenticeship Levy across NHS England organisations
- 2019/2022 Employers only spent £843m of their total £2.8bn Levy Pot
- Up to 25% of all Levy can be gifted
- Mechanism to endow charities & community organisations with first class skills
- **Competency & capacity – providing continuous measurable *Wellbeing Value***

Example – *Compassionate Leadership* mapped to *Level 5 Operations & Departmental Manager Apprenticeship*

Supporting budget-constrained collaborative partners during 2020 Lockdown

West London NHS

East London NHS Foundation Trust

Barts Health Trust

East Suffolk and North Essex Trust



THE DIANA AWARD



MQ Transforming mental health through research



Ataxia UK
Caring today, researching for tomorrow



PiP

resources for autism

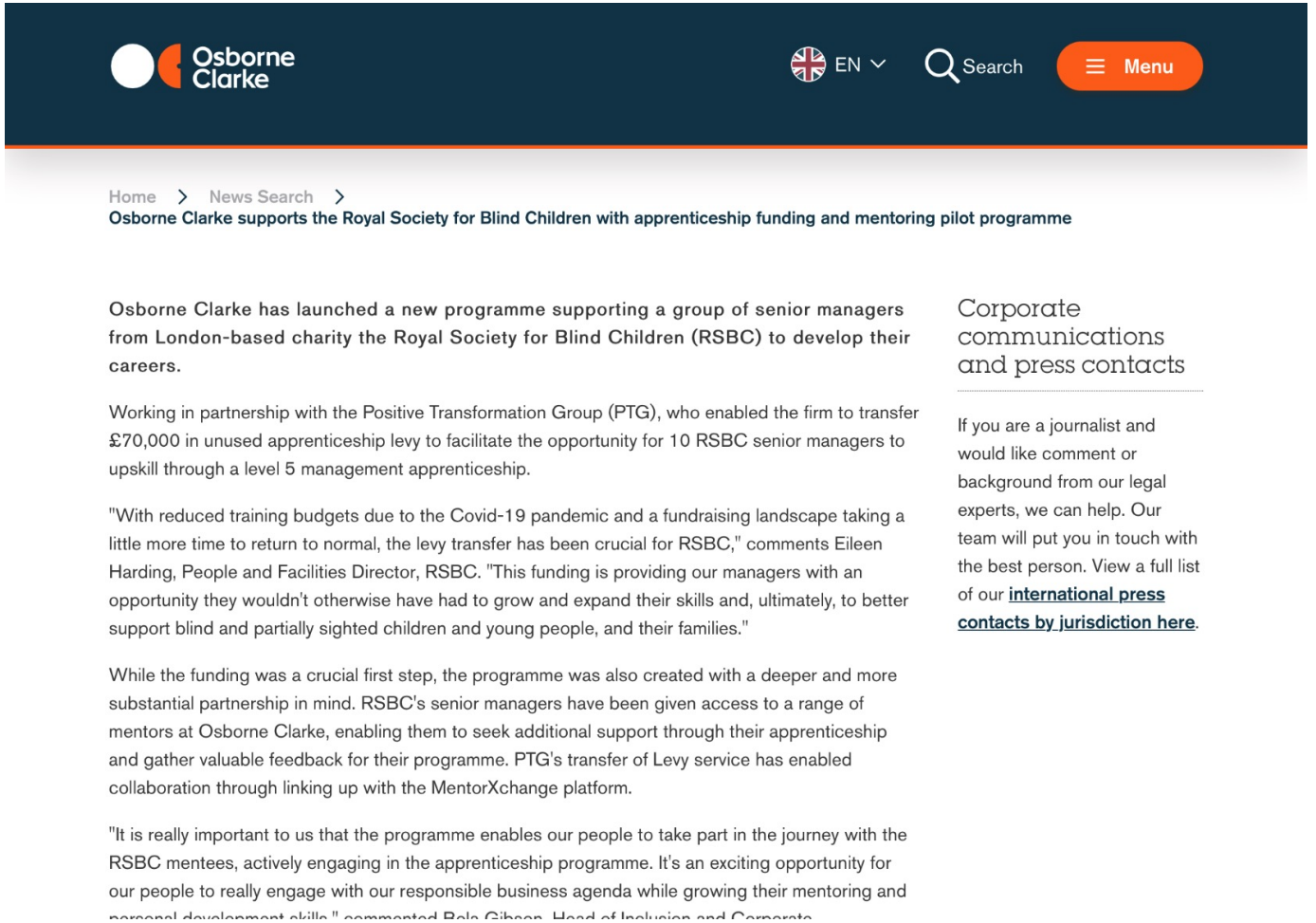


YMCA TRINITY GROUP

Supported personalised Learner Journeys for better individual outcomes

Places for People

Ferry Project



Osborne Clarke

EN Search Menu

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Osborne Clarke supports the Royal Society for Blind Children with apprenticeship funding and mentoring pilot programme

Osborne Clarke has launched a new programme supporting a group of senior managers from London-based charity the Royal Society for Blind Children (RSBC) to develop their careers.

Working in partnership with the Positive Transformation Group (PTG), who enabled the firm to transfer £70,000 in unused apprenticeship levy to facilitate the opportunity for 10 RSBC senior managers to upskill through a level 5 management apprenticeship.

"With reduced training budgets due to the Covid-19 pandemic and a fundraising landscape taking a little more time to return to normal, the levy transfer has been crucial for RSBC," comments Eileen Harding, People and Facilities Director, RSBC. "This funding is providing our managers with an opportunity they wouldn't otherwise have had to grow and expand their skills and, ultimately, to better support blind and partially sighted children and young people, and their families."

While the funding was a crucial first step, the programme was also created with a deeper and more substantial partnership in mind. RSBC's senior managers have been given access to a range of mentors at Osborne Clarke, enabling them to seek additional support through their apprenticeship and gather valuable feedback for their programme. PTG's transfer of Levy service has enabled collaboration through linking up with the MentorXchange platform.

"It is really important to us that the programme enables our people to take part in the journey with the RSBC mentees, actively engaging in the apprenticeship programme. It's an exciting opportunity for our people to really engage with our responsible business agenda while growing their mentoring and

Corporate communications and press contacts

If you are a journalist and would like comment or background from our legal experts, we can help. Our team will put you in touch with the best person. View a full list of our international press contacts by jurisdiction here.

PTG Levy Gifting Service

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Social value-based endowed skills development by NHS Organisations

THANKYOU

George Greaves (Service Delivery Director)
Positive Transformation Group

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