THE FUTURE OF SOCIAL VALUE

SOCIAL VALUE THROUGH DEVELOPMENT AND REGENERATION



Introduction



Babu Bhattacherjee

Director of Communities & Neighbourhoods at Poplar Harca



Roisin Mayfield

Social Value Manager at the Hill Group



The Teviot Estate

Estate regeneration in Poplar, East London

Regeneration consultation started in 2017

Resident Steering Group set up

86% residents backed proposals for regeneration in ballot

Resident offer





Resident engagement

Listening campaign

Key themes emerged: Community, Homes, Streets, Parks

Determined which outcomes within the Wellbeing Valuation would be best matched to community's needs





Procurement

Procurement steering group

OJEU procurement process

Social Value offer

Hill selected in Nov 2020, JV formed in Jan 2021

Legal agreement with penalties





Social Value Delivery Plan

Dedicated Social Value Manager

Strategy workshops with HACT

15 year outline plan produced alongside a detailed 18 month plan

Our commitments





Resident engagement

Resident Steering Group workshops

Resident Social Value Group set up

Resident Champion

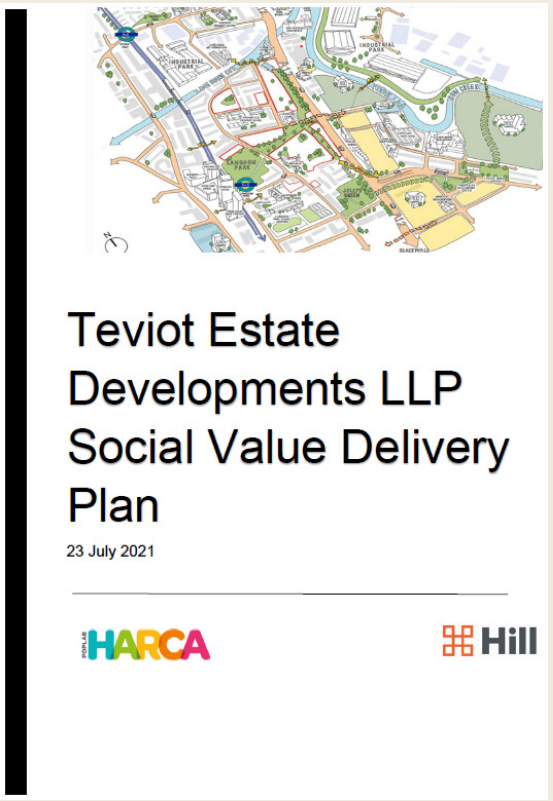




Governance

Social Value Programme Board
- Oversees performance and viability of delivery plan
- Assess the plan's progress, quality of delivery and risks that may impact the plan going forward

Assurance stages
- KPIs
- 18 month checkpoints to coincide with delivery plan
- Audits by HACT for certification





Social Value Delivery

Local community group partnerships

Focused programme aligned to 12 core outcomes:
- Employment and training
- Financial inclusion
- Health and wellbeing
- Sense of belonging to community
- Safe and clean neighbourhood







Supply chain partnerships

Contractual requirements

Level of contributions required

Support with onboarding tollkit and HACT masterclasses

Working group



Any questions?

POPLAR HARCA

Hill
Creating Communities

