Talking about Homes

The toolkit
How to talk about homes

Further practical guides
How to talk about homes and immigration
Talking about homes, homelessness and poverty
How to grow support for building social homes
How to talk about private renting
Building consensus for building new homes
How to talk about supported housing
Framing stories from lived experience

Methodology and research papers
Communicating about housing in the UK (2021)
How people think about homes has changed (2026)

Webinars can be watched back on our YouTube channel

Sign up for news and updates from the Talking about Homes project.
Get in touch Natalie.tate@jrf.org.uk or on LinkedIn - natalietate77

And please join our next webinar:
How to talk about homes and immigration

